



Weekly Memo

Serving Member Libraries Since 1959

Robert Hubsher, Executive Director
Ruth K. Daubenspeck, Newsletter Editor

Ramapo Catskill Library System • <http://www.rcls.org>

619 Route 17M • Middletown, NY 10940-4395 • 845.243.3747

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- ✓ [NYLA Library Advocacy Day 2018](#)



Nominations Open for 2018 Twila Sned Commitment to Excellence Award

This award is for members of Southeastern New York Library Resources Council (SENYLRC), including individuals at any staffing level, organizations or programs created by member organizations.

The award recognizes individuals, organizations or programs that achieve excellence in leadership, programming, or service. See the [award details](#) for the complete list.

Nominations can be from a co-worker, a colleague, a member of the community served by the organization, or be self-nominated.

The recipient will be SENYLRC's guest at the Annual Meeting, where they will be presented with a commemorative award and the opportunity to make a brief presentation.

Download an application from the [SENYLRC website](#).

The deadline for applications is **Friday, April 27**.



E-rate Topics

Two recent webinars on E-rate topics are now available online thanks to the New York State Library (NYSL):

How To File for E-rate Funding

Children's Internet Protection Act (CIPA) and E-rate

Both webinars are available on the [NYSL website](#).

If you have any questions about E-rate for libraries, contact Mary Anne Waltz: Maryanne.waltz@nysed.gov; 518.474.1479.

Know Your Legislator

According to the American Library Association (ALA) Library Advocate's handbook, the more you know about a legislator or official, the more effective you can be in communicating the library message and ensuring a successful outcome from your advocacy efforts.

In preparation for New York Library Association Library Advocacy Day, **Wednesday, February 28, 2018**, the *RCLS Weekly Memo* is taking a closer look each week at one of the eleven legislators that represent the RCLS area.

104th Assembly District Assemblyman Frank K. Skartados

Political Party:	Democrat	
Assumed Office:	2008-2010, 2012-Present	
Education:	<ul style="list-style-type: none"> • BA, Political Science, SUNY New Paltz • MA, International Studies, State University of California, Sacramento 	
Primary Supporters :	Vote Smart Facts Matter	
Committees:	<ul style="list-style-type: none"> • Agriculture • Economic Development, Job Creation, Commerce and Industry • Local Governments Small Business • Tourism, Parks, Arts and Sports Development • Transportation 	
Priorities:	Job creation and economic development, reducing the tax burden on businesses and working families, and improving educational opportunities for New York's children.	
Position on Libraries:	Favors libraries. Grade of "B" in 2012 Voter's Guide	
Libraries in District:	Newburgh	
Local Office:	154 North Plank Road, Suite 2, Newburgh, NY 12550	
Local Phone:	845-562-0888	
Albany office:	LOB 435, Albany, NY 12248	
Albany Phone:	518-455-5762	
E-mail:	SkartadosF@nyassembly.gov	
Website:	http://assembly.state.ny.us/mem/Frank-Skartados	
Facebook:	https://www.facebook.com/SkartadosNYSA/	
Twitter:	https://twitter.com/SkartadosNYSA	

RCLS Advocacy Guide 2018

The *Know Your Legislators* information that has appeared in the last eleven *RCLS Weekly Memos* can be found on the [RCLS website](#) under the "Advocacy" drop down menu.

Photo of the Week



Last week Mr. John from Outragehiss...Pets came to share his animal friends with a group of children spending their February break at the Orangeburg Library! Children learned about and petted animals including a blue-tongue skink, wallaby, fennec fox, mini pig, macaw, armadillo, sugar glider, and the above pictured, lovely python named Daisy!

Share a library-related photo, include a brief caption, your name, position and the library's name. A photo release is required from recognizable individuals in the photo. [Click here](#) for the RCLS photo release. Submit the picture to rclsmemo@rcls.org with 'Photo of the Week' in the subject line.

EBSCO Solar Grant

EBSCO has expanded this year's EBSCO Solar Grant. For the first time, it will provide three \$100,000 grants to libraries looking to install solar arrays. If you're eager to show your community the benefits of solar energy or to add to your sustainability plans, consider applying to the EBSCO Solar Grant now through Monday, April 30. The winner will be announced on Friday, June 22, both online and at ALA Annual 2018. Learn more and apply on the [EBSCO website](#).

How to Read Faster

[Book Riot, Feb. 18; Sky TV YouTube channel, Sept. 2, 2010](#)

Matt Grant writes: "Remember the 1996 John Travolta movie *Phenomenon*? No? Well, neither do I. But I remember [the trailer](#), in which Travolta gets zapped by an eerie light and wakes up with the power to read 2–3 books a day. Lots of speed-reading tricks skirt the edges of legitimacy—not reading the entire page, or skipping less important chapters. Instead, here are some tips for how to read faster that don't require you to skimp on comprehension."

March Workshops — All are Free, unless otherwise noted.

✓ Teen Summer Reading Program Planning Workshop

Monday, March 5 from 10:00 a.m. to 1:00 p.m.

Location: Chester Public Library

Are you ready to ROCK?

Participants will see suggestions for program ideas, promotion, and structuring teen programs, prizes, crafts and more to prepare for their *Libraries Rock!* 2018 Teen Summer Reading program. [Click here for flyer.](#)

Your help is needed to make this workshop **ROCK!** Volunteers are needed to share ideas about various aspects of running a summer reading program for teens. Contact Randall Enos at RCLS (ext. 240 or [e-mail](#)) and let him know what you would like to contribute to the program (a craft idea, possible programs, other - all input is welcome!)

Register: [RCLS Calendar](#)

✓ Summer Reading Program Planning Workshop

Monday, March 19 from 10:00 a.m. to

Location: TBA

Crafts and programming ideas will be presented for the 2018 children's services Summer Reading Program. [Click here for flyer.](#)

Register: [RCLS Calendar](#)

✓ WLS Maker Programs

The 2018 Spring Westchester Library System (WLS) Maker Programs schedule is below. All programs will take place at Westchester Library System, 570 Taxter Road Suite 400, Elmsford, NY 10523.

Register and information: [WLS Website](#) When you register, under the NOTES field please add "RCLS member library" to your registration form.

March 2018

- Maker Program: Arduino and Audio: 3/1
 - Maker Program: Vinyl Cutter Certification: 3/12
 - Maker Program: Arduino and Audio: 3/19
 - Maker Program: 3D Musical Models and Prints: 3/21 and 3/28 (2-session workshop)
- Check the WLS online calendar for more sessions, more to be added in the next month.

March Webinars — All are Free, unless otherwise noted.

✓ Handling Negative Feedback Online: Strategies for Your Library

Thursday, March 8 from 3:00 p.m. to 4:00 p.m.

We all dread it: the negative comment. Whether it's on a blog post, in an email or on a social media channel, negative feedback can quickly demoralize us and leave us wondering how to respond.

In this webinar we'll examine the most common kinds of negative commentary and the best methods for handling each. We'll also learn what differentiates an online troll from other kinds of negative users and what to do if you encounter one. Get ready to be a whole lot more prepared the next time one of those undesirable comments appears!

Presenter: Laura Solomon

Register: [Infopople](#)

✓ State Aid for Library Construction: What It Is and How to Apply

Tuesday, March 13 from 10:00 a.m. to 11:30 a.m.

Does your library need to upgrade its broadband service? Add programming space? Expand its teen room? Improve ADA access? Each year New York State makes millions of dollars in construction aid available to public libraries and library systems. This workshop will walk you through the application process. Learn

what constitutes an eligible project and what documents are necessary to include with your application. Avoid pitfalls that can delay or disqualify an application. Life happens; learn how to amend a project once it has begun.

Please register for this event at the link above.

Presenter: Mary Anne Waltz, New York State Library

Register: <https://meetnydirect.webex.com/meetnydirect/onstage/g.php?>

[MTID=ecfb816c6de8967657bd67ed066ac6b05](https://meetnydirect.webex.com/meetnydirect/onstage/g.php?MTID=ecfb816c6de8967657bd67ed066ac6b05)

✓ **Visualizing Funding for Libraries: You've Gathered the Data, Now What?**

Wednesday, March 14 From 3:00 P.M. To 4:00 P.M.

In 2017, the Visualizing (and Finding!) Funding for Libraries webinar introduced you to a dynamic and freely available data-visualization tool that enables library professionals and supporters to search for institutional funding for libraries at national, state and local levels. This webinar will re-familiarize you with the tool and then explore how to take the next steps with your data visualizations. Presenters will connect key data findings from the tool to national trends in philanthropic support for libraries. Using the tool to leverage networks and relationships, learn how to generate a viable list of potential funders to research further in order to determine the right fit for your library. You'll also learn the action steps to take after identifying a funding prospect that will get your proposal to the top of the pile

Presenter: Kate Tkacik, Manager of the Funding Information Network, the Foundation Center; and Ellen Jacks, Grants and Reference Librarian at University of Wisconsin-Madison

Register: [WebJunction](#)

✓ **Best Practices for Management of Friends Boards**

Tuesday, March 20 from 2:00 p.m. to 3:00 p.m.

Regardless of the size of a Friends group, if the organization has achieved 501(c)(3) status, there are specific accountabilities the Friends officers must meet to keep the organization legally viable. In this review of nonprofit boards' legal and fiduciary duties, an attorney from the Pro Bono Partnership will explain ways to provide the best oversight possible for the organization, keeping Friends groups functioning effectively and using their charitable resources appropriately in support of their library. Recent changes to the New York Nonprofit Revitalization Act of 2013 affect the day-to-day operations of the Friends, including transacting business by the Board, conflict of interest policies, and more. Learn what documents should be kept in your board book, how technology can and cannot be used to conduct board business, and practical strategies for more effective meetings.

Presenter: Courtney Darts, is an attorney with the [Pro Bono Partnership](#) which provides business and transactional legal services to nonprofit organizations including libraries and their Friends groups in New York, New Jersey, and Connecticut.

Register: [NYLA Website](#)

✓ **Intergenerational Programs at the Library: Connecting Generations for Healthy Communities**

Thursday, March 29 from 3:00 p.m. to 4:00 p.m.

Walk into almost any public library and you'll see people of all ages engaging in the community space. When libraries offer programs and services that intentionally spark connection between generations, they contribute to more vibrant and cohesive communities. Learn how your library can develop inviting opportunities to encourage more intergenerational connections on a day-to-day basis. This webinar will discuss why intergenerational relationships are important and will help you develop skills to foster intergenerational communication in your library. We'll explore ideas and resources that will turn your library into a community intergenerational catalyst.

Presented by: Jennifer Kulik, Ph.D., Founder and CEO of Silver Kite Community Arts; and Wendy Pender, Older Adults Project Specialist, King County Library System (WA)

Register: [WebJunction](#)

Job Openings

- ✓ [Job Postings](#)
- ✓ [Building Your e-résumé](#)



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System Calendar

For a complete and up-to-date list of events, including links to additional information, see the [RCLS Calendar](#).
To add information, contact [Ruth Daubenspeck](#).

February

Wednesday, 28

[NYLA Library Advocacy Day](#), Albany

March

Monday, 5

System Services Committee, RCLS – 9:30 a.m.

Monday, 5

[Teen Summer Reading Program Planning Workshop](#),
Chester – 10:00 a.m.

Wednesday, 7

Directors Association, Middletown – 9:30 a.m.

Friday, 9

SUPLA, Monticello – 9:30 a.m.

Friday, 9

LARC-YS, Sloatsburg – 10:00 a.m.

Sunday, 11

Daylight Saving Time Begins – Set clocks ahead one hour

Monday, 19

[Summer Reading Program Planning Workshop](#),
RCLS – 10:00 a.m.

Monday, 19

RCLS Board Meeting, RCLS – 6:30 p.m.

Tuesday, 20

Spring Begins

Monday, 26

CLOUSC, Tuxedo Park – 9:30 a.m.

Thursday, 29

RCLS Managers Meeting, RCLS – 10:00 a.m.

Friday, 30

**Orange/Ulster BOCES Spring Recess Day –
RCLS CLOSED**

RCLS Headquarters E-mail and Extension Directory (845.243.3747)

Robert Hubsher	Executive Director	242
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